



AIDS Posters—3rd Round

Training Session
Catalogers Group
August 12, 2010

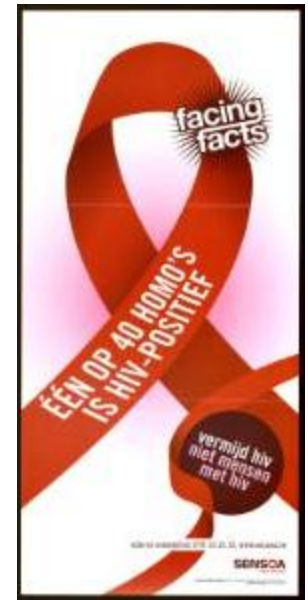
Background

- Based on VRA Core
- About 350 posters to do; about 1100 already done
- Platform: DLCS
- Troubleshooting & Service Improvement notifications: Claudia



General guidelines

- <http://dlcs.library.ucla.edu>
- yourname@library.ucla.edu
- How to change your password
- How to locate your posters
- “View This Item” link
- Use IE as your browser
- Diacritics & special characters



Data elements: Title

- Not repeatable
- Variants are repeatable
- Overwrite the initial placeholder title
- Omit initial articles
- Prefer transcribing some text from poster
- Supply one, if need be (no brackets)
- Add [inscribed] OR [descriptive] at end





Data elements: Alternate Title

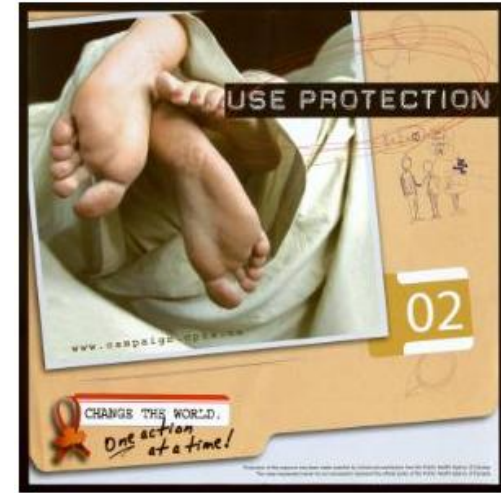
- Alternate Title.translated (for non-English)
- Alternate Title.inscribed (for multilingual)
- Alternate Title.other (for transliteration)
- Alternate Title.other (for series, campaigns)



Data elements: Alternate Identifier

- **Alternate Identifier.local: FR143**

Do not edit or delete this field!



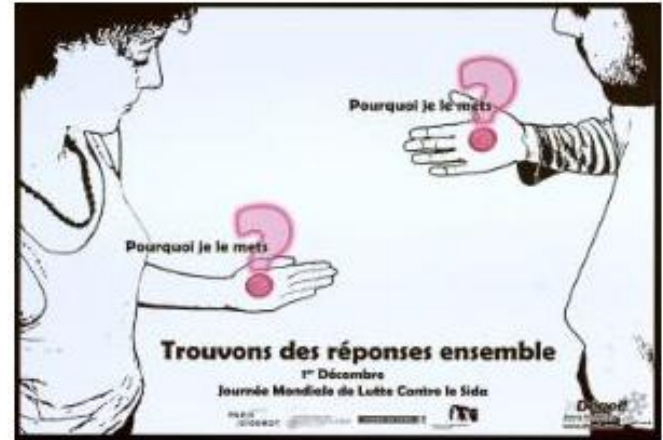
Data elements: Subject

- 1. TGM (what poster is “of” and “about”)
 - Subject.descriptiveTopic (what poster is *of*)
 - Subject.conceptTopic (what poster is *about*)
 - Personal/Corporate Name Subjects in **Name.subject** element



Data elements: Subject (cont'd)

- 2. LCSH and MeSH for overall AIDS-related purpose of poster
 - Use Subject.conceptTopic for both



Selecting and Entering Terms

- Look for the term in the pull down list
- Add new terms via 'Control Values'



Data elements: Personal or Corporate Name

- Two pull-down lists:
 - Qualifier
 - Name
- The poster repository will already be filled in – do **not** delete
- Source will be LCNAF or local



Data elements: Description

- **Description.note** is used
 - to provide a description of the poster
 - to give the physical location of the original object
 - **Description.note:** Poster held by Louise M. Darling Biomedical Library. History & Special Collections, Collection no. 306, item GW039.



Data elements: Description (cont'd)

- **Description.inscription** is used
 - to record additional text from the poster
 - **Description.inscription:** Additional poster text:
 - to provide translation of text
 - **Description.inscription:** Translated poster text:
 - **Description.inscription:** Translated additional poster text:



Data elements: Publisher

- Publisher is used only
 - to record the place of origin for the poster
 - **Publisher.placeOfOrigin:** Atlanta (Ga.)



Data elements: Date

- **Date.publication** is used
 - to provide the publication or copyright date
 - **Date.publication:** 1998
 - **Date.publication:** c2002
 - **Date.publication:** [2002?]
 - **Date.publication:** [between 1986 and 2009]

[\(Google is your friend.\)](#)



Data elements: Date (cont'd)

Date.publication: c2002

Date.normalized: 2002

Date.publication: [between 1986 and 2004]

Date.normalized: 1986/2004

Patterns: YYYY-MM-DD

YYYY/YYYY

Data elements: Type



Type.genre: posters

[from AAT, for original object]

Type.typeOfResource: still images

[from MODS, for digital object]

Data elements: Format



- **Format.dimensions** is used
 - to record the size of the original poster

Format.dimensions: 28 x 36 cm. (11 x 14 in.)

Data elements: Language

- Use 3-character codes from MARC
 - **Language:** dut
- Multilingual poster:
 - **Language:** eng
 - **Language:** fre
- Non-textual poster:
 - **Language:** zxx





Data elements: Relation

- Used in rare cases to
 - Relate one poster to another (or others)
 - Describe other kinds of relationships



Data elements: Coverage

- **Country of Origin** is used
 - to provide the country of origin for the poster.
 - **Country of Origin.geographic: Cuba**
 - **Country of Origin.geographic: Germany**
 - **Country of Origin.geographic: United Nations**



Data elements: Rights

- **Rights.copyrightStatus:** copyrighted
- **Rights.copyrightStatus:** Under copyright; used by permission
- **Rights.copyrightStatus:** Under copyright; used by permissipd_usfed
- **Rights.copyrightStatus:** unknown

To be provided by Digital Collection Services. If present, do not delete.



Looking at completed posters

- BE006
- DK006
- UK024
- UK023

Next Steps

- Drop in sessions to get help and questions answered (TBA)
- Do 3 posters and pause for feedback



THANK YOU!

